

## Sample Newsletter Content

Thanks to Liberty Savings Bank's commitment to the communities it serves and to charities, they have created a unique program called Bank for a Cause. When you open a free Bank for a Cause Checking account and meet the criteria of the account, Liberty will donate 1% of your signature-based debit card transactions to {charity name} each month you meet the criteria.

It has become more and more challenging for us to raise the necessary funds to sustain the important programs of this organization. So, we are asking for your help. If you haven't had the opportunity to read about Bank for a Cause, we would like to invite you to do so today. Simply visit [www.BankForACause.com](http://www.BankForACause.com), and consider opening an account online. More importantly, please select {charity name} as your charity of choice. By doing so, you will bring valuable dollars to our organization and help support the programs that mean so much to our community without affecting your budget.

We truly believe that this program will make a difference to our organization. By simply opening a free checking account and using it to make purchases just as you usually do, you will bring valuable dollars to {charity name}.

We hope that you are as excited about this program as we are, and we ask that you share your enthusiasm with your family and friends. Together, we can make a difference.